

REFLECTIONS NFT



RICH SIMMONS
ART

X HMKR



www.reflectionsntft.com | www.richsimmonsart.com

Rich Simmons has partnered with **HistoryMakr** to create the first major NFT collection of Simmons' career and is based around his iconic Reflections painting series.

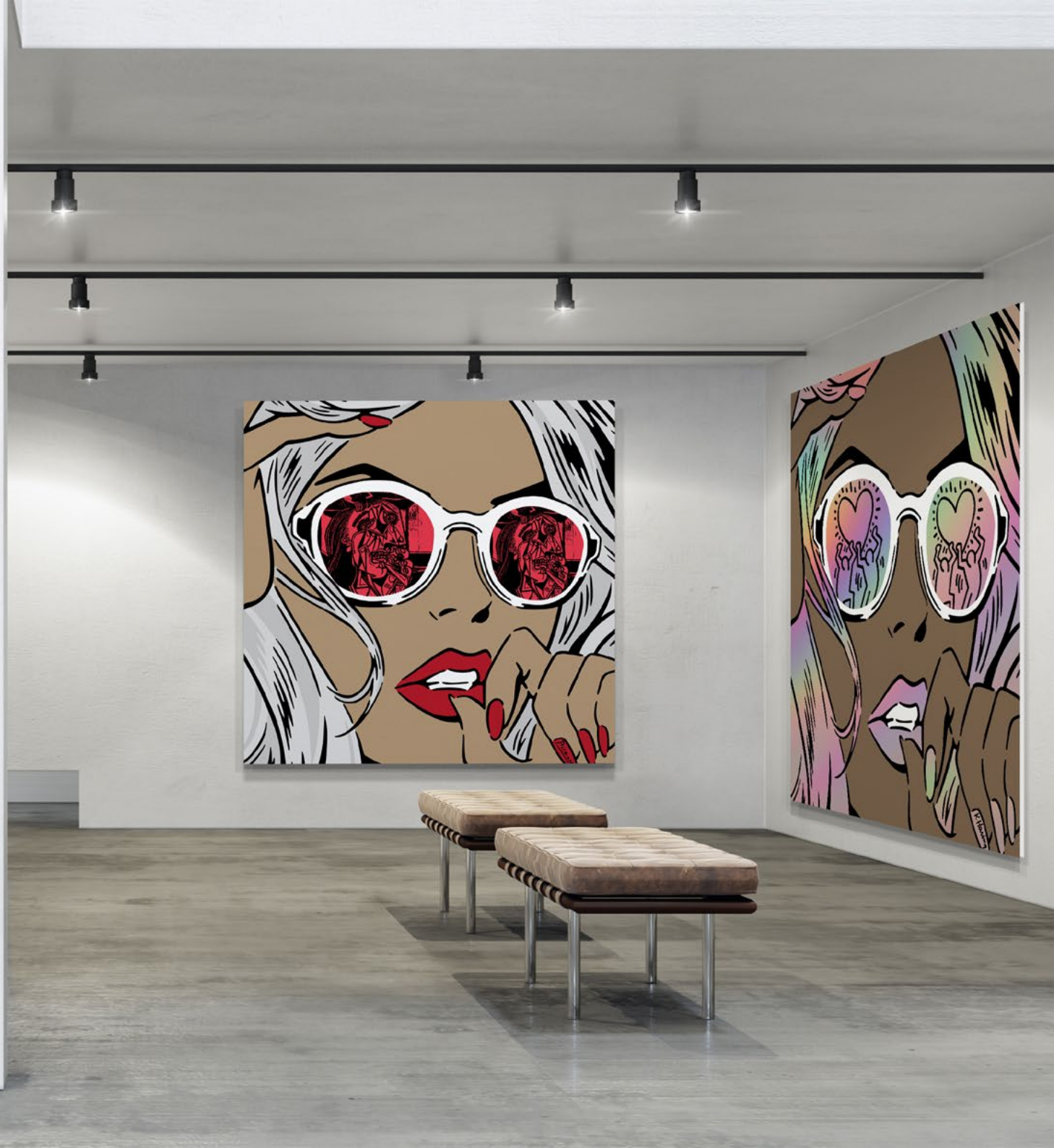




The **REFLECTIONS NFT** collection celebrates some of the worlds greatest masterpieces.

This randomly generated range takes the experience of seeing the art in a museum, reflected through her glasses, and transports it into the digital world of NFT galleries.

Twitter @richsimmonsft
Instagram @richsimmonsart



HistoryMakr

In-house production studio, purpose built to combine innovative technology with credible artistic craft.

Just building a platform isn't enough. Our mission is to give artists and creators the tools to unlock the true potential in how we perceive, interact with, and collect digital art.

We're doing this by pairing our group of world-renowned artists with first class developers that together can produce a wide variety of never-seen-before NFT collections; combining the latest technology and market trends, with verified artistic talent.

"Our curated platform will onboard entirely new waves of people into the NFT market, through innovative collections and an outstanding user experience."

www.historymakr.com

"Rich Simmons is part of a new wave of street artists emerging from the UK. As a self-taught artist, he uses an intricately detailed stencil style to convey his irreverent sense of humour."

1883 Magazine

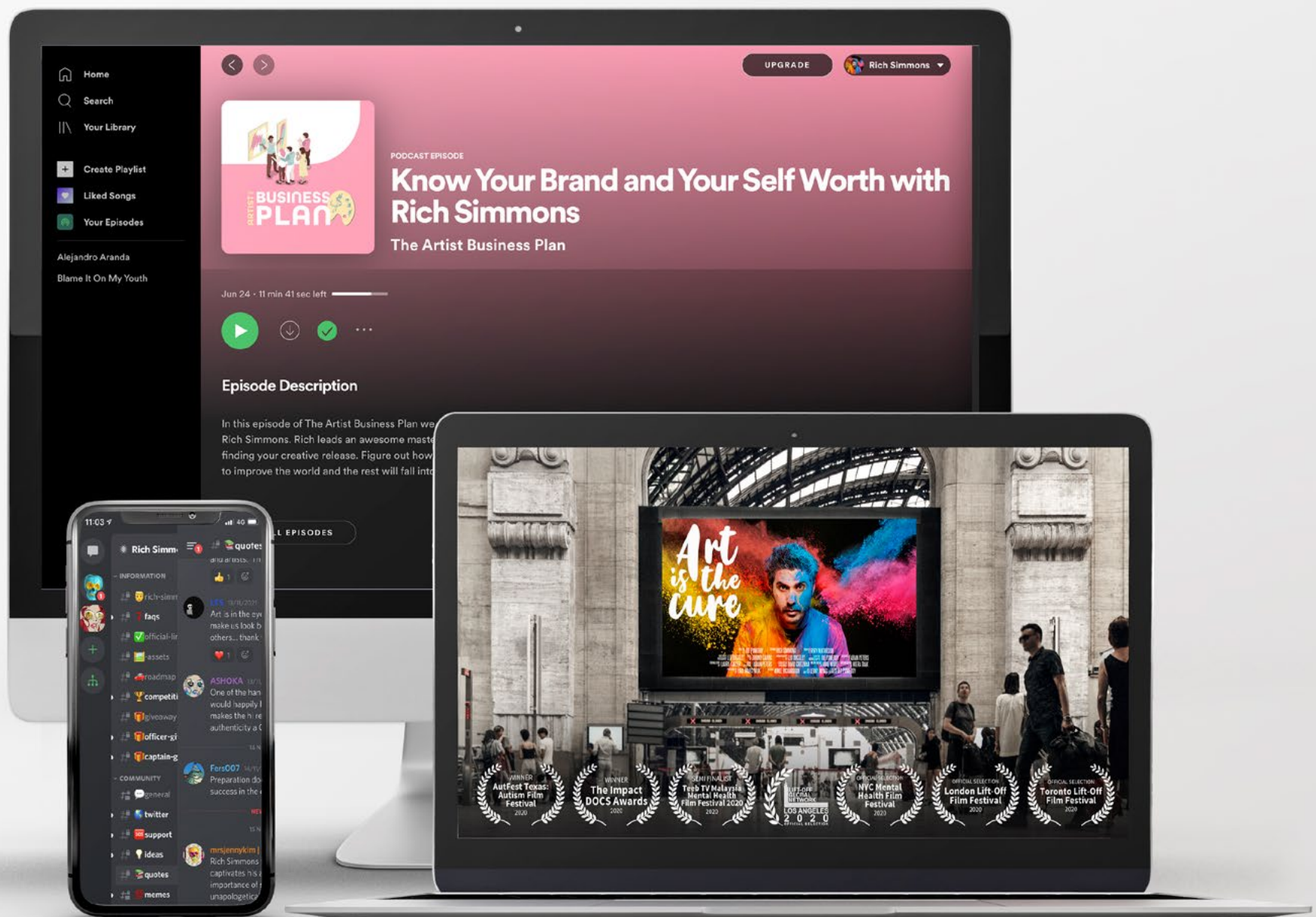
"His style and aesthetic are truly impressive. Stencil street art beyond the stencil and the street. Watch out for this dude."

Mark Hoppus, Blink-182





"Simmons bold and beautiful work certainly stands out from the street art crowd."
HUFFINGTON POST



Rich is a regular speaker on Podcasts, Twitter Spaces, Discord AMA's and has created award winning films about his work. Rich speaks with passion about art and has spent over a decade exhibiting around the world, doing street art on different continents and exploring new ways to push creativity and would be an ideal guest to discuss NFTs and the importance of gallery artists transitioning into this new space.



Influencers are partnering with HistoryMakr to promote the collection and earning 1 of 1 unique Reflections NFT's





"By implementing modern mentality to throwback imagery, Rich Simmons makes art that will make you blush."

INKED Magazine

"SIMMONS PAINTS LIKE A PUNK ROCKER"

PROHBTD Magazine



"SIMMONS IS A POP PROVOCATEUR"

INKED Magazine



PAUL VIGOR

HMKR

**RICH SIMMONS
ART**



"This is like the early internet days all over again. I think NFTs and blockchain tech is going to be huge."

"I think the collectible side of it is going to completely turn the art, music and movie industry upside down"

Mark Cuban
Billionaire Entrepreneur



Profits from the NFT collection will go towards Simmons' art therapy organisation **Art Is The Cure** and other mental health projects.

"I started Art Is The Cure in 2008 with a simple idea, inspire other people who were struggling to find creativity as a release. Art was a natural release for me, I had always been creative growing up. When I talked to my friends about the things I was going through at the time, I realised what I was doing was a form of art therapy. Instead of self harming or turning to negative releases when I was struggling at home, I would draw or paint and that's how I escaped the pain. Art was my cure. I realised that art therapy wasn't well known enough for other people like me to find that natural release and I made it my goal to create something that would raise awareness and inspire others to find their creative cure. Over a decade later, Art Is The Cure has inspired countless people to discover creative therapy and find a cure through art."

www.artistthecure.org
[@artistthecureorg](https://www.instagram.com/artistthecureorg)



**10%
SOLD**

Give away 10 REFLECTIONS NFT's.

**25%
SOLD**

Introduction to Rich on Discord and NFT live lottery giveaway.

**50%
SOLD**

25 holographic foil reflections prints and 25 gold foil reflections prints will be given away using a random lottery selection and 5 schools in the UK will get free workshops with Rich, teaching art skills and promoting art therapy to students.

**75%
SOLD**

50 silk screen prints will be created exclusively to celebrate this NFT collection and 10 schools in the UK will get free workshops with Rich, teaching art skills and promoting art therapy to students.

**100%
SOLD**

10 hand painted canvases worth \$100,000 will be created to celebrate the sell out of the collection with a live lottery giveaway. Rich will also donate \$50,000 to mental health organisations and creative therapy projects in partnership with Art is The Cure to run workshops, talks and events.

**OWNER
BONUS**

If you are the initial lucky owner of a NFT then we will make it possible to download a A4 300dpi print file. This gives the NFT owner the option to have their artwork printed, framed and displayed as a physical piece of art.

We would also like to offer the NFT owners the chance to have their NFT artwork displayed in a Metaverse gallery and invite the NFT community along.

To watch the films about this project, please click the following links

Rich talking about Reflections NFT **The Cinematic Story**



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Images for use in press can be
found on **[Flickr](#)**

